



## Requirements for obtaining a press pass

Journalists, photographers, cameramen, technicians and producers working for the online or offline media, whether national or international, who wish to cover Valmont Barcelona Bridal Fashion Week can request a press pass. This credential gives you free access to the exhibition area, catwalk shows (except for those brands that stipulate invitation only), activities and the press room.

To complete the press registration form you need to provide evidence that you work for the media by submitting the documents detailed below, which can be sent as an attachment or as a link if you use the online pre-accreditation, or presented in situ if you choose to register in person.

- A valid press card from organisations, associations and unions of the graphic and written media, registered in Spain, as well as any other international organisations belonging to the International Federation of Journalists (IFJ). The document should be less than four years old.
- Recent articles with your by-line
- The masthead of a current issue of the publication or a link to the online medium showing the name and position of the person seeking accreditation as part of the editorial team.
- A letter on the original letterhead from the director or editor of the medium or producer of radio or television programmes confirming the assignment of the person seeking accreditation to cover the event as a reporter, photographer, cameraman or technician.

No requests will be accepted without evidence of professional reporting in the media.

Press accreditation may be collected as soon as the show starts from the press room and expires when the event finishes.

Salespeople and people working in the advertising departments of media or agencies will not be accredited as members of the press.

Anyone who does not fulfil the requirements to be accredited as a member of the press must buy a general entrance ticket.

Fira de Barcelona reserves the right to exercise its rights with regard to the regulations governing press accreditation.